



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

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## DRESSES & COSTUMES ON THE LIGHTWEIGHT, NATURAL FIBERS ROUTE FOR SPRING

- ... DAY DRESSES: One-piece prints dominate, many in silk
- ... COSTUMES: Jackets often wrapped and belted, newest when cropped, top skirts, skirt and blouses, dresses
- ... COCKTAIL & RESTAURANT: Low necks, high slits, wrapped bodice or skirt, crystal pleats; short to intermediate length
- ... EVENING: Strapless, draped, uneven hems to shoe or ankle

DETAILS: Straight skirts gain movement through slits, wraps, pleats ... wrapped belts mark waists ... sleeves capped, extended, capelet, puffed, kimono and dolman ... V- and bateau-necklines

FABRICS: Silk, cotton, linen, look-alike blends -- crepe, crepe de chine, georgette, chiffon -- satin, matte jersey

TRIMS: Lace by day, sequins by night -- trapunto returns

COLORS: The whole spectrum from black to white -- clear brights, dusty neutrals, intense deeps

DAY DRESSES: SILK PRINTS: Self-belted navy/white, deep V-neck, capelet sleeve (Albert Capraro), dusty rose-stripe crepe de chine placket front, tucks under tiny collar, cuffed 3/4 sleeve, slit sides (Hanae Mori), sashed crepe de chine, V-neck, cap sleeve tulip skirt (Bagarre) -- OTHER PRINTS: two-piece tie-neck pocket skirt blouson muted celadon plaid needlepoint twin print crepe de chine (Soo Yung Lee), long sleeve side-draped surplice top, double skirt, red or black polka dot crepe (Kasper/Joan Leslie), polka dot crepe capelet top, draped neck, full skirt, Ultrasuede belt (Jerry Silverman), tri-color short sleeve, convertible neck matte jersey, slit sides (Mori), tropical print tissue faille, 3/4 sleeve dolman, V-neck, covered buttons (Don Day Designs), pink border-print cotton sundress/stole (Saz Ltd.) ...

SOLID COTTONS: V-neck, front and back

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## FASHION INTERNATIONAL HIGHLIGHTS

NEW AND OLD YARNS FOR '79-'80: Directional sweater yarns, shown by Dupont and Collins & Aikman, offer inspiration and direction for knitted fashions.

British Pure Wools - Premiere in U.S.A.: Jacob, Swaledale, Herdwick sheep provide yarns in natural fleece colors for rugged outdoor knitwear.

BLENDS: Lambswool, shetland, merino, Botany, B.A. 5 wools with "Orlon," "Nomelle," "Tri-Lustra" or "Dacron" make bulky knits in many looks, even corduroy ribs. Shaggy, hair-look yarns achieved through blends of "Orlon" with mohair, kid mohair, B.A. 5 wool - in collegiate sweaterknits. "Tri-Lustra" worsted spun blends with fine quality merino wool or silk. "Dacron"/"Orlon"/Cotton make a Viyella look-alike. "Binelle," a fine gauge 75 Dacron/25 Orlon - for light-weight tops. "Orlon"/Cotton, comfortable, airy knits with subdued sheen, lasting softness - fine to coarse gauges in jersey and ventilated constructions.

The Many Faces of 100% "Orlon": A new "Wintuk" type for iridescent heather yarns "Civona," a fine merino wool look-alike "Nomelle," cashmere look-alike, newly blended with Lycra spandex.



## NATURAL FIBERS STAR AS REAL SPRING SUITS GAIN STRENGTH IN 1979

- ... Jackets -- belted, shorter, cropped, blazers, cardigans, wrapped -- notched and shawl collars -- slit, patch and bellows pockets
- ... Skirts -- slim and slit, wrapped, button-fronts, pleats
- ... Rustic, crunchy-surface fabrics rate highest -- linen, shantung, mesh, homespun, hopsack, boucle, crepe weaves

THE SILK SUITS -- NATURAL TUSSAH: Blazer/straight back-slit skirt, two inseam plus cash pockets (Stanley Blacker Now For Women), notch collar link-buttoned jacket/slim leather belted dirndl/shawl collar print blouse, organdy/lace over collar (Devon Hall) ... Natural/toast windowpane check short belted jacket/straight button-front skirt/silk shirt (Gamut) ... White noil cropped, belted wrap jacket, off-center slit skirt; cropped, collarless belted natural silk-tweed jacket/slim back-slit skirt, slit pockets (Billina Sport) ... SILK & FIBRANNE: Black or turquoise bolero/cummerbund/straight skirt; mocha, black or white notch collar one-button jacket, embroidery trim/inverted front pleat skirt (Billina) ... OTHER: Oatmeal silk and wool basket weave shawl collar one-button jacket/leno weave skirt/low-bow blouse; mauve/celadon silk and linen jacquard V-neck cropped jacket, puffed shoulder/inverted pleat skirt/V-neck blouse (Gamut) ... MOYGASHEL LINEN striped double-breasted, slit pockets/solid silk-Fibranne skirt (Billina) ... OTHER: Contrast-piped poly/rayon/linen shawl collar one-button jacket/slim contrast linen skirt, narrow leather belt/shirt blouse, bow tie, hanky (Devon Hall) ... Linen and Fibranne two-button slouch jacket, belt/back-slit straight skirt, cash and side seam pockets; loosely belted cotton and linen plaid/four-gore bias two-pocket skirt (Blacker) ... Linen-blend open box jacket/Qiana suede vest blouse/checked wool blend dirndl (Coat Fair/Cedarhurst).

WOOL -- GABARDINE: Two-button camel, notch collar, leather belt, three-pockets slim back-slit skirt; one-button taupe shirtjac/inverted pleat skirt/poly-satin shirt (Benard) ... Navy/red two-tone double-breasted patch pocket blazer/slim off-center slit skirt; red narrow shawl collar double-breasted hacking jacket/off-center slit slim skirt (Luba). FLANNEL: Three-button blazer, inverted pleat pocket/easy skirt, front panel side tucked skirt (Blacker), striped one-button, slit pockets/straight easy skirt/poly-charmeuse blouse (Benard) ... CREPE: Cropped navy cardigan, leather belt/unpressed front pleat skirt/poly-crepe de chine shirt-blouse; short-cropped navy one-button/slim slit skirt/bow-blouse (Gamut) ... Narrow shawl collar leather-belted wrap jacket/center back slit kick pleat slim skirt (Daniele "O"/Tahari) ... Blazer/fitted vest/accordion pleat skirt/foulard print shirt and lining; soft wrap straight jacket/sleeveless tunic/high slit slim skirt (Coat Fair). OTHER: Oyster/champagne tweed cropped single-breasted, narrow notch collar, three besoms/dirndl, front seam pockets; sage green/rose houndstooth check/solid belt, box pleat skirt and fringed scarf (Devon Hall) ... Wool-rayon-cotton jute leno weave narrow notch shawl collar two-button slouch jacket, convertible buttoned sleeves/center back slit kick pleat slim skirt (Daniele "O").

COTTON: Italian, peach or mint flap pocket blazer/trouser skirt/round collar polyester shirt (Gamut) ... Seersucker -- blue/white menswear, shawl collar two-button, patch pockets/matching shirt and tie/easy slit-back skirt; white poly-cotton poplin two-button double-breasted, notch collar, slit pockets/plaid cotton shirt/slim skirt (Harve Benard) ... Two-button flap pocket blazer/trouser skirt, blue or brown plaid or stripe; pin wheel corduroy blazer/trouser skirt (Blacker) ... Poly-cotton gabardine shawl collar one-button jacket, flap pockets/contrast skirt, front-seam pockets, tie belt/print shirt (Devon Hall) ... Poly-cotton sateen shawl collar blazer, drawstring tunnel belt/slim skirt; button-off belt three-pocket safari blazer/slim skirt (Carol Cohen/Braefair).

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## COOL, COLORFUL FABRICS FOR CALIFORNIA SPRING

### FRAGMENTS --All mix and match fabrics, solids, stripes:

Qiana Jersey, Crepe de chine, Gossamer Silk/Metallic, Cotton, Rayon  
Eyelash, Silk Crinkle Chiffon

Basic Components: Peasant blouse, long or short sleeve surplices --  
shorter and longer tents -- drawstring shirt, pants -- chiffon Tee,  
banded neck, tab sleeve signature shirts

Add-to's -- tops: Crisscross; bateau neck; low cut tank; strapless  
crush; shirttail tunic -- bottoms: sarong skirt; slouch pants -- dresses:  
wrap; "dream," contrast-piped shirt; six-inch quilt-belted turtleneck

### PHYLLIS SUES -- Softly feminine dresses and separates

Georgette: smoke/ivory dragon fly print: Tucked dress -- multi-tucked  
tuxedo shirt -- cocoon tunic coat ... red lattice/pebble print:

Open-tucked cap sleeve dress, smocked waist insert -- two-piece  
smocked-waist bias skirt/muscle shirt -- one-shoulder side-slit  
dress/bolero -- strapless back-slit dress, can be worn three ways

Cotton/Poly Shadow Stripe: Cuffed boxer shorts -- smock-waisted slit  
skirt -- tucked-shoulder jacket, leather belt -- multi-stitched  
elastic-waist pegged pants

Rayon Matte Jersey: Quilted V-neck dress, three-way dress and four-  
slit dress -- pegleg pants -- cowl neck top - straight slit  
skirt -- short cocoon jacket

### THEODORE BY NORMA FINK -- all-cotton collection, very young and perky

Terry: Back-belted open blazer -- contrast piped tank top -- pleat-  
front trouser -- no-side-seam beach pants -- three-button open-  
shoulder T-shirt, John Wayne shirt, waist-buttoned wrap skirt

Polka Dot Cotton: Short sleeve V-neck gym shirt -- dirndl skirt

Cotton Knits: Corsair pants -- shorts -- pajama pants -- back-slit  
long sleeve surplice dress, obi -- spaghetti-strapped front and  
back wrap dress -- cap sleeve karate dress, low hip belt

### SILKS BY MAGNOLIA/NICOLA -- beautifully made, lady-like chic

Crepe de chine, Franetta tweed, silk/linen Douppioni sequinned chiffon  
Raglan sleeved crew neck and bias-piped V-neck sweatshirts -- oversize  
unconstructed patch pocket blazer -- fly-front pleated trouser skirt --  
riding skirt, four-inverted pleats, front and side pockets -- pleat-  
front fly-front trouser, loose hip, zippered leg -- drop-shoulder,  
shirred side seam blouse, bias-piped neckline -- piped sideslit bias  
skirt, elastic waist -- draped cowl-back blouse -- shirred side-seam  
V-neck dress -- shirtdress coat, souffle pockets and duster

### BIRD IN HAND -- young, fresh, with-it

Shaggy Terry, 100% Cotton: Slouch blazer -- big top -- shorts -- jogging  
and slim pants -- high back-slit sundress, strapless, elastic waist

Shimmer Rayon Mesh: Open slouch blazer -- wrap top -- wrap skirt -- belted  
tunic, tucked shoulder -- short sleeve blouson dress, slits

Honan Silk, raw silk colors: Long sleeve shawl collar coatdress, breast  
pockets, self belt -- four-button vest -- one-button shawl collar jacket  
-- straight fly-front skirt -- pull-on pants

### GEORGETTE -- Most styles can be ordered in three fabrics: Silk/poly knit, silk/ cotton plise, silk/cotton noil

Banded neck retro jacket, shirred shoulder -- short jacket, puffed push-up  
sleeves -- T-shirt tunic -- banded collar poet shirt, shirred shoulder,  
bias-front corselet -- double belted vest -- retro wrap skirt, elastic  
waist -- side-slit corselet dress -- belted drop-waist sleeveless dress,  
boatneck -- front fagotted sundress, spaghetti straps, elastic waist

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## FI BOUTIQUE BEAT: "CONTEMPORARY CLASSICS"

STEWART ROSS STONE FREE, 754 Madison Avenue, 744-3870

Contemporary classics with a country look for city wear. Blazers, trousers, shirts in cotton, silk, tweed and handknits. Many items in wide color range.

PIERO DE MONZI, 842 Madison Avenue, 794-9775

A sophisticated collection of tailored clothes for men and women. Classic suits, coats, blazers and trousers from Cerutti, 1881 Femme, and Tan Giudicelli contrast with silk evening separates by Adrian Cartmell for Manson.

LIFESTYLES, 46 East 57th Street, 838-0410

Exclusive classics for wardrobe building. Partly constructed suits, tapered trousers, easy silk and button-down cotton shirts; also a few antique clothes.

NUANCE, 758 Madison Avenue, 744-6652

Understated but luxurious classics include Clubman blazers, Sassoon black leather jeans, Arvel pleated trousers and Serge Nancel two-piece ensembles, blouses and sweaters. Also, handbags, belts and shoes from Carina Nucci.

FILIPPO OF ROME, 671 Madison Avenue, 759-6676

Timeless but unusual clothes for day and evening. Military looks, tuxedos, coordinated knitwear, suede coats, dresses. Muted earth colors for day; jewel brights for evening in Italian silks, cottons and wools.

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### DRESSES & COSTUMES FOR SPRING (continued from page 1)

pintucks, short puff sleeves, slit hobble skirt (Albert Nipon), short sleeve T-shirt (Gil Aimbez/Bon Menage) -- OTHER SOLIDS: long sleeve silk crepe de chine classic, button-down collar, elastic waist, cargo pockets, slit skirt (Jack Mulqueen/Silk Fashion Group), back-slit silk-blend knit, short sleeve, round neck, self-belt, (Mady Gerrard), black/white pleat-skirt rayon crepe two-piece, contrast shawl collar-pocket-buttons (Richard Assatly)

COSTUMES -- THREE-PIECE: Pleat-shoulder cotton boucle belted jacket/pull-on skirt/print silk camisole (Gerrard), striped silk loose jacket/short sleeve shirt/slit and pleated solid skirt (Kasper), nubby white rayon/silk linen-weave raglan sleeve crop jacket, slim skirt/jersey tank top/double-wrapped leather belt (Assatly), cropped linen jacket, sailor collar/slim skirt/bow blouse (Capraro), black crepe de chine shawl collar fitted jacket/camisole/crystal pleat wrap skirt (Mori), belted white Ultrasuede double-breasted jacket/off-center-slit skirt/red crepe de chine bow blouse (Silverman) -- TWO-PIECE: Narrow, one-button Italian linen-blend jacket, bumper shoulder/slim back-slit skirt (Nipon), double-breasted brown worsted Glen plaid blazer/back kick-pleat skirt (Assatly) -- JACKET DRESSES: Loose, open lilac/shocking flame-print silk chiffon jacket/scarf/solid crepe de chine bare-top Tut dress (Soo Yung Lee), fagotted pocket flax-blend open jacket/V-neck, drawstring waist dress fagotted short sleeves (Day), black/white silk crepe de chine border print sundress/puff sleeve, yoke-back bolero (Saz).

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### **FASHION INTERNATIONAL • NEWS AND VIEWS OF THE INTERNATIONAL FASHION FIELD**

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